



# SREE ABIRAAMI

ARTS AND SCIENCE COLLEGE FOR WOMEN

Keelalathur, Gudiyattam – 635803.

Affiliated to Thiruvalluvar  
university, Vellore

Accredited By NAAC With  
“B++” Grade|An ISO  
9001:2015 Certified  
Institution

# NEWS LETTER

Volume 03 Issue -01 Academic year 2023 - 2024 (June - May 2023 - 2024)

**8** Years of  
Academic  
Excellence

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**Sree Abiraami Educational & Charitable trust, Gudiyattam.**

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## CHAIRMAN MESSAGE



**M.N. Jothikumar**

I am really happy to know that Abiraami's newsletter has just come out with rich contents of recent and routine academic and other related activities. Kudos to the team work of our faculty in giving a new lease of life to the Newsletter, particularly editorial team of the letter. May I pray and wish this trend of releasing a really worth Newsletter will continue for an unforeseen and long future in life of Sree Abiraami College

## DIRECTOR MESSAGE



**K. Jothiram**

It is indeed a great pleasure in navigating through the pages of Abiraami College Newsletter. This newsletter is really a golden document in the annals of the college history. I whole-heartedly congratulate all the faculty, who worked really hard to make the Newsletter a reality. Expecting such feats and achievements in the college in the years to come. My advance wishes for such future feats and achievements.

## Editor Note



**Dr. M.C. Subhashini M.A., M.Ed., M.Phil., SET., Ph.D.,**

The College Newsletter is a document that reflects the democratic values Sree Abiraami takes pride in and encapsulates its essence. It is illustrative of the legacy of the institutional record of 2023-2024 academic year. The Newsletter is a testament of our commitment towards academic proliferation. The Newsletter is more than a publication; it is a reflection of collective aspirations, a medley of diverse perspectives, and an ode to the power of unity. The Newsletter is a tool for reflection, and is a way for the students and faculty of Sree Abiraami Arts & Science College for Women alike to come together in celebrating the institution's rich legacy.

## Principal Message

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**Dr. V. Aravamudhan,  
M.Com., M.Phil., Ph.D.,  
Principal**

Abiraami Newsletter is one of the fantastic academic milestones of the college. Really proud to be a head of the college, where continual academic advancements take place. The entire credit goes to my faculty for their total dedication and commitment in bringing out this informative document. My dear faculty... congratulations to each one of you... I am sure you shall bring more academic laurels, such as this, in the days years, this college pass by.



## VISION

To emerge as a renowned women institution in academic excellence, equipping students with intellectual, spiritual and emotional strength to face the global challenges.

## MISSION

- To set a standard in the realm of education by combining several fields of study.
- To educate and equip women with knowledge and skills needed for successful life.
- To provide value based education.
- That integrates arts, Science and spirituality.
- To provide faculty with domain specific knowledge and ICT skills.
- To concentrate on sensitive social issues throughout reach and extension activities.

## EDITORIAL BOARD MEMBERS

1. Ms. K. Kanmani, Assistant Professor of English.
2. Mrs. S. Arputham, Assistant Professor of Computer Science.
3. Ms. P. Jaishree, Assistant Professor of Computer Science.

# INTERNAL QUALITY ASSURANCE CELL (IQAC)

**This cell plays a significant role in maintaining the quality of the academic and non academic activity and its presence is an inevitable one.**

• Dr.T.V.Sravanthi, Assistant Professor of Chemistry, Co-Ordinator, Dr.M.Saravanan, Head & Assistant Professor of Mathematics and Mrs. P. Malarvizhi, Head & Assistant Professor of Mathematics, Additional Co-ordinators have significantly contributed to attain academic excellence.

Below are some of the notable activities of IQAC Cell.

- Prepared academic calendar, Recruitment scoring sheet and Increment evaluation form.
- List of clubs / Cell/ Committees and their composition was prepared.
- Updated the IQAC composition as on 1st June, 2023 and revised on 17th July, 23
- Regular preparation of monthly calendar for commemoration of important days.
- Monthly meetings were conducted and MoMs were filed.
- 2 Faculty seminars and 1 virtual FDP were conducted.
- Monthly NAAC data and files audit was conducted on August & September months, followed by conducted the review meetings.
- Festival advance scheme is going well. Financial support towards staff to attend valid events was arranged.
- DCS for NIRF 2024 submitted. Project planner was prepared and circulated among HoDs.
- NAAC work orientation and guidance was given to Pollachi college of Arts and Science.
- Orientation for rank list with respect to Reservation policy was given for the respective in-charges.
- A resolution was passed in the last IQAC meeting to conduct 2nd Academic audit in the Month of January, 2024 for 2023-2024 academic year, held on 22nd & 23rd Dec, 2023.
- A&A audit was planned in the month of March, 2024.
- AQAR submission for 2022-2023 was completed on February 29, 2024.
- ISO internal audit surveillance was held on 6th July and 12th July, 2023 respectively.



## ICT ACADEMY

- Dr.T.V.Sravanthi, Assistant professor of Chemistry, Co-ordinator and Ms.S.Umamageshwari, Assistant Professor of English is the Additional Co-ordinator.
- 24 of our faculty members were benefited by participating in various FDPs conducted by this academy.
- Hosted E-sevai training programme for 8 days.  
One FDP was hosted in our institution through this academy.



## UNNAT BHARAT ABHIYAN

- The College has been registered and sanctioned to adopt Keelalathur, Nagal, Melmoil, Devarishikuppam and Kavanoor villages under “Unnat Bharath Abhiyan” Scheme. A Community Development Programme to render services and offer due assistance to meet the academic and moral requirements of the inhabitants.
- Two awareness programs were conducted through UBA scheme
- Investors Awareness Programme was conducted on 15th March, 2024 by having a Resource Speaker from BSE.



S.NO	DATE	PROGRAMME NAME	NO OF STUDENTS/STAFF PARTICIPATED
1	02.08.2023 to 04.08. 2023	Setting Goals and Managing Time - FDP	2
2	04.09. 2023 to 09.09. 2023	Setting Goals and Managing Time (Online LIVE FDP)	2
3	11.09.2023 to 15.09.2023	Sales force Administrator (Online LIVE FDP)	2
4	06.11. 2023to 08.11.2023	Creative Thinking	2
5.	27.12.2023 to 28.12. 2023	Design Thinking	17

# ACADEMIC ACTIVITIES

## PAPER PUBLICATIONS

The following staff members have published their Research papers in reputed Journals/ ISBN Book.

- Dr.M.C.Subhashini, Vice-principal & Head, Department of English.
- Mrs.M.Vinitha, Assistant Professor, Department of English.
- Ms.S.Umamageshwari, Assistant Professor, Department of English.
- Ms.R.Kanimozhi, Assistant Professor, Department of English.
- Ms.K.Kowsalya, Assistant Professor, Department of English.
- Ms.R.Sabitha, Assistant Professor, Department of English.
- Ms.G.Soniya, Assistant Professor & Head, Department of Commerce Computer Application.

The following students have published their Research papers in the reputed Journals/ ISBN Book.

- Ms.Mogana Priya, II B.A English
- Ms.S.Shalini, II M.A English
- Ms.S.Sowmiya, II M.A English
- Ms.G.Vaishnavi, II M.A.English
- Ms.Priyadharshini , II M.A English
- Ms.B.Vasundara, II M.A English

## STAFF ACHIEVEMENTS



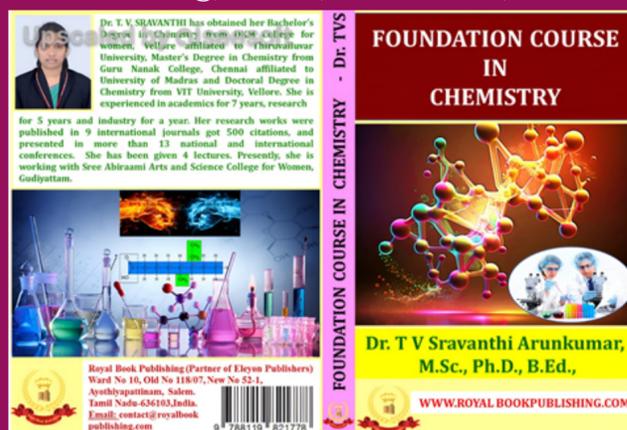
Dr. M. C. Subhashini, Vice-Principal & Head, Department of English, was conferred with the 'Best Professor Award' in recognition of her outstanding achievement in the field of Teaching, convened by Para Awards, Puducherry Art Researcher's Academy on 15th October 2023.

## BOOK PUBLICATION

- Dr.M.C.Subhashini, Vice-Principal & Head, Department of English, has published an edited volume book titled Culture, Language and Literary Hermeneutics, Emerald Publisher, Chennai, Tamilnadu 2023.



- Dr.T.Sravanthi, Assistant Professor, Department of Chemistry, has published a book titled Foundation course in Chemistry, Royal Book Publishing, Salem, TamilNadu, 2023.



# ACADEMIC ACTIVITIES

## DEPARTMENT OF TAMIL

Organized | 12th October 2023.

- The Department organized a guest lecture entitled “சங்க இலக்கியங்களில் தமிழர் மண்பும் வாழ்வியல் முறைகளும்” on 12th October, 2023. Dr. Sampath Kumar, Assistant Professor, Department of Tamil, Govt. Thirumagal Mills College, Gudiyattam has served as resource person.

Competitions | 27.10.2023

- The Department of Tamil conducted Speech, Essay and poetry competitions on 27.10.2023. Many Students have participated and won the prizes.

Celebrated | 06.12. 2023

- The Department of Tamil celebrated Muththamizharignar Kalignar Nootrandu Vizha on 06.12. 2023.



## P.G. DEPARTMENT OF ENGLISH

Inauguration | 31st July 2023.

- The Department of English inaugurated the English Literary Association on 31st July 2023. The programme was named as ADELLA- Abiraami Department of English Language and Literature Association. The resource person was Dr. C. Anita, Assistant Professor, Department of English, Thiruvalluvar University.

Conference | 18th August 2023

- The Department organized a One Day National Conference on ‘Culture, Language and Literature’ on 18th August 2023. Dr. C. Anita, Assistant Professor, Department of English, Thiruvalluvar University, and Prof. B. Tirupathi Rao, Professor & Head, Department of English, Dravidian University have acted as resource persons. About 150 students from 15 colleges have participated and published their articles.

Presentation | 22.08.2023

- Ms. S. Umamageshwari, Assistant Professor of English has acted as judge for the PPT Presentation held at Saraswathi Vidyalaya Matric Higher Secondary School on 22.08.2023.

Workshop | 27th September 2023

- A One Day Workshop on ‘Mechanics of Writing Research Paper’ was organized on 27th September 2023. The resource person was Dr. V. Saravanan, Assistant Professor Senior, Department of English, School of Social Sciences & Languages, Vellore Institute of Technology, Vellore.

Celebrated | 30th September 2023

- ‘International Translation day’ was celebrated on 30th September 2023.

Competitions | 27th October 2023

- ‘Ablit- interdepartmental competitions’ such as essay writing, elocution, JAM, Mime, enactment was conducted on 27th October 2023 in which students from various departments have participated and won prizes.

Meeting | 7th November 2023

- Dr. M. C. Subhashini, Vice Principal & Head, Department of English, attended the Board of Studies (PG board) meeting at Thiruvalluvar University on 7th November 2023.

workshop | 22nd December 2023

- A One Day Workshop on ‘Research Methodology and Academic Writing’ was organized on 22nd December 2023. Dr.S.Sasikumar, Assistant Professor and Head, Department of English, KMG College of Arts and Science, Gudiyattam is acted as resource person.

Celebrated | 12.01.2024

- Commemorative day and Professional day was celebrated on 12.01.2024.

Participation | 03.02.2024

- 44 students from UG and PG of English department have participated in ‘BOSLit Inter-collegiate competitions’ on 03.02.2024 at DonBosco College, Yelagiri. Three of our students have secured the second and Third place.



## DEPARTMENT OF BUSINESS ADMINISTRATION

Organized | 30th August 2023.

- The Department organized ‘National Small Scale Industries Day’ on 30th August 2023. Dr.V.Aravamudhan, Principal, acted as the Chief guest of this program.

Competition | 15th September, 2023

- An Interdepartmental Competition ‘Elite Utsav’ was organized on 15th September, 2023 The Competition consists of various knowledge enhancing rounds.

Seminar | 16th October 2023

- The Seminar on “Awareness of Management Studies” was organized on 16th October 2023. 73 students from the department of Business Administration have participated and enlightened their knowledge.



## PG DEPARTMENT OF COMMERCE AND COMMERCE CA

Organized | 03rd August 2023.

- The Department organized a Guest lecture on “Investment Alternatives” on 03.08.2023. The Resource person was Dr.V.Priyadharshini, Head of the Department, School of management, C.Abdul Hakeem College Engineering and Technology, Melvisharam, Ranipet District.

Seminar | 09.09.2023

- The department organised a Seminar on “Income Tax E-Filing Process and Procedures” on 09.09.2023. The Resource person was Dr.G.Bhavani, Assistant Professor and Research Supervisor, PG and Research Department of Commerce, D.K.M College For Women (Autonomous) at Vellore.

Organized | 22.03.24

- Department of Commerce organized exhibition “Abiraami Comex 2024” on 22.03.24

# ACADEMIC ACTIVITIES



## PG DEPARTMENT OF MATHEMATICS

**Celebrated | 21st July 2023.**

- The department celebrated 'Pi Approximation Day' on 21.07.2023. All UG and PG students has actively participated.

**Guest lecture | 28.07.2023**

- The department organized a guest lecture on the topic 'Advanced Scilab Techniques' on 28.07.2023. Dr.K.Karthika, Assistant Professor, School of Advanced Sciences, VIT, Vellore has served as resource person.

**seminar | 18.08.23**

- The department organized a seminar 'Fuzzy Set Theory and its Applications' on 18.08.23. The Special Guest Dr.L.Sujatha, Assistant Professor & Head, Department of Mathematics, Auxilium College, Katpadi delivered a special keynote address on the topic.



## DEPARTMENT OF COMPUTER SCIENCE AND COMPUTERAPPLICATIONS

**Organized | 08th August 2023.**

- The department organized a one day 'Workshop on generative A' on 08th August 2023. Ms.M.Anita Madona, Hod of Computer Applications (SHIFT 1) Auxilium College (Autonomous), Vellore acted as a resource person.

**Guest lecture | 05th September,2023**

- The department organized the" Guest lecture on Understanding cloud storage and infrastructure on 05th September,2023. The special guest was Dr.N.Senthilkumar.Assistant Professor(Senior) School of Computer Science Engineering and Information Systems,Vellore Institute of Technology, Vellore.

**Workshop | 18th October, 2023**

- The department organized a one day 'Workshop on Recent Trends in It' on 18th October, 2023. Mr. J.Sheik Mohamed. Assistant Professor, Sreenivasa Institute of Technology and Management Studies is served as chief guest.

**Workshop | 30th January 2024**

- The department organized a special 'Workshop on Navigating Code Mastery With Online Compilation Expeditions' on 30th January 2024. Dr.R.Hamsaveni.,Ph.D Assistant Professor & Head, Department of Data Science, DKM College For Women(Autonomous),Vellore was the resource person.



## DEPARTMENT OF CHEMISTRY

**Inauguration | 19th July 2023.**

- The Department of Chemistry inaugurated RUSAC-Students Chapter on 19.07.2023. Dr.Dinesh Karthick, Head /Shanmuga industries Arts & Science College, Thiruvannamalai was the Chief Guest of this program.

**Inauguration | 1st August 2023.**

- 'Chemcorner shop' was inaugurated on 1st August 2023 by our faculty members in the Department

**Quiz Competition | 27th September, 2023.**

- An Interdepartmental Quiz Competition was organized on 27th September, 2023. The Competition has consisted of 4 rounds namely Fun Chemistry, General Knowledge in Chemistry, Chemistry in Daily Life, Noble Prize Winner. Students from various department were participated in this program.

**organized | 16th October, 2023.**

- 'An Importance on Higher Education and Research program' was organized on 16th October, 2023.Mr.A.Vignesh, Senior Research Scholar, Madurai Kamaraj University was the Chief guest.

**Organized | 5th January 2023.**

- The Department organized an industrial visit to Ultramarine pigments limited, Ranipet on 5th January 2023. The Students from I, II & III year were actively participated in the visit.



# CONFERENCE, SEMINAR AND WEBINAR

- Ms.S.Umameshwari, Department of English has participated in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- Mrs.S.Pooja, Department of English has participated in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- Ms.R.Kanimozhi, Department of English, has participated in a One-Day National Conference on 'Postcolonial and Transnational Discourses' organized by KMG College of Arts and Science on 15.09.2023 and participated in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- Ms.K.Kowsalya, Department of English has participated in a One-Day National Conference on 'Postcolonial and Transnational Discourses' organized by KMG College of Arts and Science on 15.09.2023.
- Mrs.M.Vinitha, Assistant Professor, Department of English, has Participated in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- Ms.G.Soniya, Assistant Professor & Head, Department of Commerce Computer Application has presented a paper on "A Study on Performance Appraisal Review System" at K.M.G. College of Arts Science College on 24.08.2023.
- Mrs.E.Kalpana, Department of Commerce CA has attended in a virtual workshop on 'Free Human Resource Skills', organised by Tareeqa Global Solutions Pvt. Ltd, Uttar Pradesh, on 19.08.2023.
- Mrs.E.Kalpana, Department of Commerce CA has participated in a one day international conference on "Modern Management Equipped with Technologies – MMET2K23" organized by K.M.G. College of Arts and Science, Gudiyattam, held on 24.08.2023.
- Mrs.E.Kalpana, Department of Commerce CA has attended National level Online Lecture Workshop on "Emerging Trends in Logistics and Supply Chain Management" conducted by Digiskills Centre, A.C.T. Academy, Kerala on 10.02.2024.
- Ms.R. Kafeela kouser, Department of Commerce CA has attended in a virtual workshop on 'Free Human Resource Skills', organised by Tareeqa Global Solutions Pvt. Ltd. on 19.08.2023.
- Ms.R. Kafeela kouser, Department of Commerce CA has participated in a one day International conference on 'Modern Management Equipped with Technologies – MMET2K23' organized by K.M.G. College of Arts and Science, Gudiyattam held on 24.08.2023.
- Dr.S.Vadivukkarasi, Department of Commerce CA has participated in a 'Five Days National Level Online Workshop on Structural Equation Modelling and its Interpretation using Smart PLS' held from 11.09.23 to 15.09. 2023.
- Mrs.R.Priya, Department of Mathematics has participated in a One Day National Conference on 'Recent Trends in Applied Mathematics' conducted by KMG College, Gudiyatham on 15.09.23.
- Mrs.A.Sarthaj, Department of Mathematics has participated in a One Day National Conference on Recent Trends in Applied Mathematics conducted by KMG College, Gudiyatham on 15.09.23.
- Mrs. S.Manju, Department of Mathematics has participated in a One Day National Conference on Recent Trends in Applied Mathematics conducted by KMG College, Gudiyatham on 15.09.23.
- Mrs.A.Sarthaj, Department of Mathematics has participated in a one day state level workshop on Mat Lab conducted by Auxilium College on 12.02.24

## CONFERENCES ATTENDED BY STUDENTS

- Ms. S.Shalini, II M.A English has presented a paper entitled "Gender Discrimination on Virginia Woolf's A Room of One's Own" in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- Ms. S.Sowmiya, II M.A English has presented a paper entitled "Gender Discrimination on Rasundari Devi's Amar Jiban" in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- Ms. G.Vaishnavi, II M.A English has presented a paper entitled "Gender Discrimination on Anitha Nair's Ladies Coupe: Women's Suffering and Gender Sensitivity" in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- Ms. B.Vasundhara, II M.A English has Presented a paper titled "Gender Discrimination on Jane Austen's Pride and Prejudice" in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature', organized by Global College of Arts and Science on 4.10.2023.
- R.Punitha, II B.A English has presented paper on 'Partition Literature' in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- S.Nasreen and M.A.Qansa Thabasum, II B.A English has presented paper on 'World literature' in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- J.Yasmin and V.Kalaipriya, II B.A English has presented a paper on 'Education system' in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- D.SakthiSri and S.Thirisha, II B.A English has presented a paper on 'Ancient Greek Literature' in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- R.Harini and S.Bharathi, II B.A English has presented a paper on 'Common Wealth Literature' in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', organised by Sacred Heart College, Tirupattur on 14.09.2023.
- 41 students of UG and PG from the department of English have participated in a One Day State Level Conference on 'Recent Dimensions on Literature, Literary Theory and Linguistics', conducted by Sacred Heart College, Tirupattur on 14.09.2023.
- 10 PG students from Department of Mathematics have participated in a One Day National Conference on Recent Trends in Applied Mathematics conducted by KMG College, Gudiyatham on 15.09.23.
- 31 students of UG and PG from the department of English have participated in a National Level Seminar on 'Scouting the Stereotypes of Gender in Society through Literature' organized by Global College of Arts and Science on 4.10.2023.
- 10 PG students from Department of Mathematics have participated in State Level workshop on MatLab conducted by Auxilium College on 12.02.24.

# CLUB ACTIVITIES

## ROTARACT CLUB

- Mrs.Sarthaj, Assistant Professor of Maths is the Co-ordinator, Mrs.S.Monisha, Assistant Professor of BCA is the Additional coordinator.
- Abiraami Rotaract Club & Regional Transport Office Gudiyattam jointly organized an Awareness Programme on Road sign and Safety on 26.09.2023. The resource person Mr.T.Mukesh Kumar Inspector of Gudiyattam Traffic Police Station gave a brief explanation on Road safety signals.



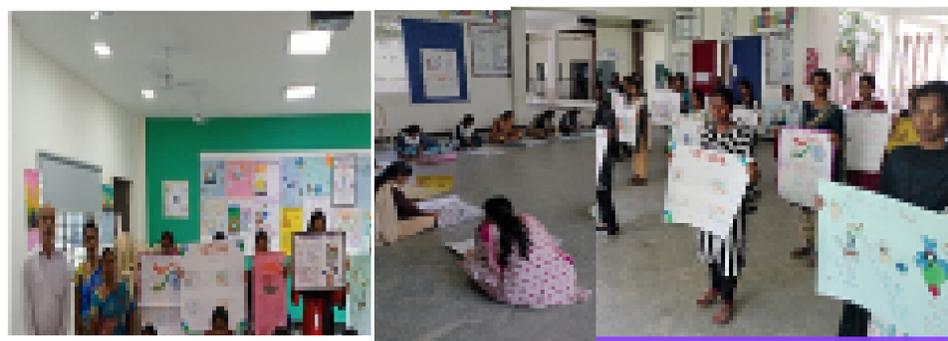
## RED RIBBON CLUB

- Mrs.G.Vijayakumari, Assistant Professor of Tamil is the Co-ordinator, Mrs.B.Elakkiya, Assistant Professor of Commerce is the Additional coordinator.
- International Charity Day was celebrated on 08.09.2023 and 100 students participated in this program.
- World Aids Day was celebrated on 01.12.2023.



## ELECTORAL LITERACY CLUB

- Dr.M.Saravanan, Head & Assist Prof of Maths and Ms.G.Soniya, Head & Assist Prof of Commerce CA are the Coordinators of this club.
- An Awareness program on 'Importance of Voting' was conducted on 09.10.2023.
- A student level Voting Competition was took place on 04.03.2024 to create awareness on voting rights.



## GREEN CAMPUS & ECO CLUB

- This Club has been constituted with Mrs.M.Vinitha, Assistant Professor of English as Coordinator and Ms.D.Snega, Assistant Professor of Chemistry as Additional Coordinator.
- The volunteers of this club are visiting Robinson Pond on 5th of every month to do Social Work.



# CLUB ACTIVITIES

## QUIZ CLUB

- Ms.R.Anithalakshmi, Asst. Prof. of Chemistry is the Coordinator and Mrs.P.Aruna, Assist Prof of Commerce CA is the Additional Coordinator of this club.
- The club has conducted an Inter-Departmental Quiz competition on 07.03.2024. The students from all the departments were participated and finally BCA department has won the Prize.



## FOOD CLUB

- Ms. G.Soniya, Head & Assistant Professor of Commerce CA is the Coordinator and Dr.B.Ratheka, Assistant Professor of Tamil is the Additional Coordinator.
- National Nutrition Day was celebrated on 1.09.2023.



## YOUTH RED CROSS

- Mrs.S.Sankari, Asst. Professor, Dept. of Tamil is the coordinator, Mrs.S.Sangeetha, Assistant Professor of BCA and Mrs. P. Anjali, Assistant Professor of Maths is the Additional Coordinator of this club.
- An International Youth Day was celebrated on 11.08.2023. Nearly 100 students participated in this programme.
- World Humanitarian Day was celebrated on 21.08.2023. Nearly 100 students participated in this programme.



## HEALTH CLUB

- Mrs.S.Manju, Assistant Professor of Maths is the Coordinator, Mrs.Sarthaj, Assistant Professor of Maths is the Additional Coordinator of this club.
- An Event Puthuyugam was conducted on 10.7.2023 and 350 students participated in it.
- World Hypatitis Day-2023 was organized on 28.7.23
- Eye donation Awareness was conducted on 07.09.2023 and the Recourse person was Mr. M. Gopinath, Former Roatary Club District Secretary (3231) Chairman – District Eye and Organ Donation.
- Nutrition Fest-2023 was organized on 29.09.2023 and the Resource Person was Dr.M.Sandhiya, NPH, Pasamathur and R.Mythili, Child development Officer, K.V.Kuppam.
- National Pollution Control Day was conducted on 02.12.2023.
- Menstrual Hygine Awareness Programme was conducted on 06.12.2023 and the Resource Person was Mrs.Dhanalakshmi, Medical officer of Athi group of Institutions Gudiyattam.
- Health and Fitness program was organized on 12.12.2023 and the Resource Person was Dr.S.Varalakshmi Principal and Head of English, Global College of Arts and Science College for Women



# CLUB ACTIVITIES

## FINE ARTS CLUB

- Mrs.E.Kalpna, Asst. Prof of Commerce CA is the Coordinator and Mrs.P.Anjali Assistant Professor of Maths is the Additional Coordinator of this club.
- Freshers Day was celebrated on 27.7.23.
- Friendship Day was celebrated on 28.08.2023.
- Raksha Bandhan Day was celebrated on 30.08.2023.
- Navaratri Golu was celebrated from 16.10.23 to 21.10.23.
- Christmas was celebrated on 22.12.23.
- UNISEF Foundation day and International Mountain Day was celebrated on 11.12.2023.
- Pongal Festival was celebrated on 13.1.2023.



## ANTI-DRUG CELL

- Ms.R.Sabitha, Assist Prof of English is the Coordinator.
- An event on “Negative Impacts of Anti-drugs” was conducted on 11.08.23. Mrs. Aruna, the Head Constable of the K. V. Kuppam Police Station is acted as resource person.



## ENTREPRENEURSHIP DEVELOPMENT CELL

- Mrs.P.Valarmathi, Head & Assist Prof of BBA, Mr.R.Yuvaraj, Asst. Professor of BBA, Mrs.S.Indhumathi, Asst. Professor of BBA and Ms. M. Divya, Asst. Professor of BBA are the operational Coordinators.
- Department of BBA with EDC conducted “Alpha Magnate Plaza”- ED Stall on 17.02.2024. The purpose of the event is to motivate the young Entrepreneurs to enhance their vision and make them powerful to the business world.



## WOMEN DEVELOPMENT CELL

- Mrs.Y.Nafeesa Asst. Professor of BCA is the Coordinator and Mrs.V.Reenarani, Asst. Professor of Commerce is the Additional Coordinator.
- Women Development cell organized an awareness programme on “International Literacy Day” on 15.09.2023.
- The cell organized an awareness programme on “International Day of Rural Women” on 16.10.2023.
- An awareness program on "Cyber Crime" was held on 20.07.23.



# CLUB ACTIVITIES

## ALUMNI CELL

- Mrs.S.Deepa, Head & Assistant professor of Computer Science and Mrs. R.Swathi, Head & Assistant Professor of BCA are the coordinators.
- Alumnae meet was conducted on 20.01.2024.Nearly 300 alumnae students participated in this meet and made it more successful.



## YOGA CLUB

- Mrs.S.Sankari, Assist Prof of Tamil is the coordinator and Mrs.P.Anjali, Asst. Professor of Maths is the Additional coordinator.
- International Yoga Day was celebrated on 21.06.2023.



## PRAYER COMMITTEE

- Our college begins with prayer every day. It is an act of spirituality to offer praises to the almighty.
- The Prayer starts at 9:30am everyday by singing Abiraami Anthathi followed by 'Tamil Thai Vaizthu'.
- A student will recite a Thirukkural and give the explanation to it. The next student will deliver a Proverb, A Thought of the Day, and followed by Daily important Department/National / International / Sports News will be read.
- Prayer ends with National Anthem.

## PARENTS TEACHERS ASSOCIATION

- The Parents Teachers Association is constituted to discuss the issues on the educational, moral, and spiritual well-being of the students of the institution. The Parents Teachers Association meeting was held on 16.03.2024.

## NATIONAL SERVICE SCHEME

- Dr.C.Prakasam, Asst. Professor, Department of Commerce is the coordinator of Regular and Mrs.D.Sumathi, Head & Assistant Professor of Tamil is the coordinator of Self-Financing. Ms.R.Kafeelakousar, Asst. Professor of Commerce CA and Dr.R.Balasubramani, Physical Director are the Additional Coordinators.
- NSS activities undertaken were:
- Shri Rajivgandhi Birth anniversary was celebrated on 18.08.23.
- Planting of one core palm trees was initiated on 14.09.23.
- Thanthai Periyar Birth Anniversary was celebrated on 15.9.23.
- NSS day was celebrated on 25.9.23.
- Mahatma Gandhi Birth anniversary was celebrated on 30.09.2023.
- 'Maati Mera Desh' was conducted on 14.10.23.
- 'Youth awaking day rally' was conducted on 14.10.23.
- Kalash Yatra was celebrated on 14.10.23.
- Vigilance Awareness Week was organized on 31.10.23.
- Indian Constitution day was celebrated on 27.11.23.
- AIDS Awareness Day was celebrated on 1.12.23.
- Armed forces Flag Day was celebrated on 7.12.23.
- Human Rights Day was celebrated on 8.12.23.
- National Anti corruption day was celebrated on 9.12.23.
- National Youth day was celebrated on 12.1.24.
- Subash Chandra Bose Birthday was celebrated on 23.1.24.
- Special NSS Camp was conducted in Keelalathur from 05.02.24 to 11.02.24.



## DISCIPLINE COMMITTEE

- The Discipline Committee monitors the overall behavioral attitude of the students.
- The committee also observes the students' dress code, appearance, and late entry.
- The committee holds discipline committee meeting periodically to propagate the college rules and regulations.

# TRAINING AND ORIENTATION PROGRAMME

## ADD - ON COURSE AND TNPSC

- Mrs.R.Priya, Assistant Professor of Maths is the Co-ordinator and G.Soniya, Head & Assistant Professor of Commerce CA is the Additional Co-ordinator.
- Add - on courses for the academic year 2023 – 2024 was started on 04.09.2023 and ended on 16.10.2023
- The course was equally distributed to 50 minutes per day and comprising of 30 hours in total. The same was conducted from 3:10 PM to 4:00 PM in all working days of the scheduled dates.
- 15 courses were conducted in total for 1066 students.
- After the completion of the courses, examination was conducted on 20.10.2023 and
- Certificates were distributed after the assessment.

## TNPSC

TNPSC classes were conducted to all UG and PG students on every Sundays through online mode.

## BRIDGE COURSE

- Mrs.Sarthaj, Assistant Professor of Maths is the Co-ordinator and Mrs.S.Sangeetha, Assistant Professor of BCA is the Additional Co-Ordinator.
- The college commenced the classes for first year on 10.07.2023. The following subjects such as Fundamentals of Computer, Programming in C, Basic Accounting, Basic Mathematics, etc. had taught to bridge the gap between secondary school to graduate level.
- Bridge course classes have been conducted for 15 days. At the end of the course, exit level test has been conducted for 50 marks on 19.07.2023.



The following courses were offered to the students

S.No.	Department	Course Name
1	Tamil	Tamil Illakiya Varalaru
2		Peachu Kalai
3	English	Business English
4		Effective Communication
5	Business Administration	Entrepreneurial Development
6	Computer Science	Web Designing
7	Computer Application	Office Automation
8	Commerce with Computer Application	Basic Accounting
9	Commerce	Advertising Strategy
10		Modern Banking
11	Chemistry	Beauty Exploration
12		Mushroom Farming.
13	Mathematics	Mathematics for Competitive Examination
14		Mathematical Aptitude
15	Yoga Club	Yoga and Human Dignity



# TRAINING AND ORIENTATION PROGRAMME

## FDP PROGRAMME

Setting Goals and Managing Time - FDP on 02 Aug 2023 - 04 Aug 2023 which was attended by:

S. No	Name	Designation	Department
1.	Ms. P Indumathy	Assistant Professor	BBA
2.	Mrs. S. Sankari	Assistant Professor	Tamil

Setting Goals and Managing Time (Online LIVE FDP) on 04 Sep 2023 - 09 Sep 2023 which was attended by:

S. No	Name	Designation	Department
1.	Ms. M. Sruthi Sreee	Assistant Professor	English
2.	Mrs. S. Arputham	Assistant Professor	Computer Science

Salesforce Administrator (Online LIVE FDP) on 11 Sep 2023 - 15 Sep 2023 which was attended by:

S. No	Name	Designation	Department
1.	Mrs. M. Vijayalakshmi	Assistant Professor	Commerce
2.	Mrs. P. Malarvizhi	Assistant Professor	BBA

Creative Thinking 3 days FDP on 06 Nov 2023 - 08 Nov 2023 which was attended by:

S. No	Name	Designation	Department
1.	Mrs. P. Aruna	Assistant Professor	Commerce with Computer Applications
2.	Mrs. A. Sarthaj	Assistant Professor	Maths

Design Thinking 2 days FDP on 27 & 28 December, 2023 which was attended by:

S. No	Name	Designation	Department
1.	Mrs. S. Sankari	Assistant Professor	Tamil
2.	Mrs. V. Kavitha	Assistant Professor	Tamil
3.	Dr. M. C. Subhashini	Vice Principal/HoD i/c	English
4.	Mrs. B. Elakkiya	Assistant Professor	Commerce
5.	Mrs. E. Kalpana	Assistant Professor	Commerce
6.	Dr. S. Vadivukkarasi	Assistant Professor	Commerce CA
7.	Mrs. M. Divya	Assistant Professor	BBA
8.	Mrs. R. Priya	Assistant Professor	Maths
9.	Ms. A. Aswini	Assistant Professor	Maths
10.	Mrs. S Manju	Assistant Professor	Maths
11.	Ms. D. Snega	Assistant Professor	Physics
12.	Mrs. R. Swathi	HoD i/c	BCA
13.	Ms. S. Monisha	Assistant Professor	BCA
14.	Mrs. P. Jaishree	Assistant Professor	CS
15.	Mrs. D. Aishwarya	Assistant Professor	CS
16.	Dr. T V Sravanthi	ICT Coordinantor	Asst. Prof. of Chemistry
17.	Ms. S Umamageshwari	ICT Additional Coordinator	Asst. Prof. of English

- Dr.S.Vadivukkarasi, Department of Commerce CA has completed the Faculty Training through Naan Mudhalvan Program on “Banking and Financial Services” course organized by The Tamilnadu Skill Development Corporation, Government of Tamil Nadu, from 17.07.2023 to 21.07.2023 held at Thiruvalluvar University, Serkadu and also participated in Ten Days National Level Faculty Refresher Program on “Teacher and Teaching in HEI’s” organized by IOT Academy from 11 to 22 September, 2023.

## PLACEMENT CELL

- Mrs.S.Indhumathi, Assistant Professor of Business Administration and Dr.S.Vadivukkarasi Assistant Professor of Commerce CA are the Coordinators.
- The Final Year (2021-2024) Students of our college attended the ACS Placement Drive on 23th December 2023.
- Thiruvalluvar University & NAASCOM Technical Training Institute conducted “Cyber Security” course for our college students from 26.12.2023 to 28.12.2023.
- Skill Intern Pvt.Ltd conducted on-campus placement drive in our college premises on 18.03.2024. Nearly 300 students from all the departments of III UG and II PG have attended



# SPORTS ACTIVITIES

- Inter Districts Athletic Championship was held at SDAT katpadi on 23.07.2023. 8 students were participated in this event.
- 4 students have participated in Suriyan FM Marathon, which was held at Naruvi Hospital Vellore on 24.09.2023.
- Aringar Anna Marathon Competition was held at Collector Office, Vellore on 07.10.2023.our student K.Megalai B.Sc CS II Year won fourth place of Rs. 1,000/- as cash award.
- Inter collegiate table tennis tournament was held at auxilium college, vellore on 27.10.23. 3 of our students have participated in this event.
- State level open Kabaddi Tournament was held at Govt. Hr. Sec. School, Pallavaram on 28.10.2023.our college kabaddi team has won IVth Prize and Cash award of Rs.1000.
- Inter division table tennis tournament was held at global arts and science college for women Arcot on 1.11.2023. 2 of our students have participated in this.
- Inter collegiate kabaddi tournament was held at SDAT katpadi on 15.11.2023 and our students have won the runners cup.
- 4 students have participated in inter division kabaddi tournament held at Islamiah women's college of arts and science for women, vaniyambadi on 17.11.2023 and won as runners.
- 15 students have participated in inter collegiate kho-kho tournament held at DKM, college, vellore on 15.12.2023.
- 16 students have participated in inter collegiate football tournament held at GTM college, gudiyatham on 22.12.2023.
- 7 students have participated in Vellore District Junior Girls kabaddi Championship held at Govt. Boys Hr. Sec.School, Tiruvalam on 24.12.2023.our college kabaddi team secured runners.
- ACS women's throw ball competition was held at Brammas Vidyalaya school,gudiyatham from 28 .02.2024 to 29.02.2024.Our college team has secured first place of Rs.30000/- cash award .
- ACS women's marathon competition was held on 03.03.2024.our student K.Megalai B.Sc CS II Year won fourth place of Rs. 5,000/- cash award



